

# HOLLY RANSOM

**Holly Ransom is a globally renowned content curator, powerful speaker and master interviewer with the belief that if you walk past it, you tell the world it's okay.**



CEO of Emergent; Author of *The Leading Edge*; Co-Founder, Chief Curator and Catalyst at Energy Disruptors; Non-executive Director at Port Adelaide Football Club; Board member of Pride Cup, Porter Davis and Hudson.

Holly Ransom is an award-winning keynote speaker, author, and leadership expert. She is an Ironman champion, the youngest director to sit on an Australian Rules Football board, and was Chair of the Youth G20 at 18 years old. Holly inspires audiences with the skills and know-how to lead the change they care enough to make.

As a Fulbright scholar and Harvard Kennedy School Class of '21 fellow, Holly Ransom is a recipient of the prestigious Anne Wexler Public Policy Scholarship, allowing her to action social and economic inclusion by connecting people with the decisions that affect their lives.

Holly's first book, *The Leading Edge*, helps people harness their leadership potential by asking better questions, thinking beyond biased answers, and building collective momentum for change. Holly brings the real-world leadership lessons of so many diverse thinkers and pioneers she's met to the fore in *The Leading Edge*.

Holly was identified early as a dynamic thought leader and asked to Co-Chair the G20 Youth Summit in 2014, the United Nations Coalition of Young Women Entrepreneurs in 2016, and became the youngest director ever to be appointed to an Australian Football Club, the mighty Port Adelaide. Holly has been recognized as a LinkedIn Influencer and a credible content producer by the Australian Institute of Company Directors, and her podcast "Coffee Pods" was named in the top ten business podcasts to listen to by the Sydney

Morning Herald in 2018.

As an accomplished company director, Holly has compressed a power-packed career into a decade, spanning corporate, non-profit, and public sectors. As founder and CEO of consulting firm Emergent, Holly has led real-world results with clients such as P&G, Microsoft, Virgin, Cisco, and KPMG. Holly has also been a regular Australian television shows, *The Drum* and *QandA*. As a proud champion for diversity and inclusion, Holly is Chair of Pride Cup Australia, a non-profit organization and movement devoted to challenging LGBTI+ discrimination within sporting clubs and making them welcoming and supportive environments for LGBTI participation and fans.

A two-time ironwoman, Holly loves to cook, dance, and sing... despite her complete lack of talent at all three.